

AGENDA

Greenfield Business Association

October 9, 2018 | 8:30 am

Items:

1. September 11 Minutes
2. Ornaments: Bill
 - Design approval
2. Updates: Rachel
 - Downtown Trick-or-Treat
 - Booth
 - Common Business Invite
 - Walk-around – Introductions/Business signs
 - Membership
 - Benefits
 - Update Materials
 - Current Member/Dues
 - Holiday Lights
 - Storage
 - Sponsorship
 - Change in Decoration
 - Jingle Fest
 - Pop-up Shops/Ben Goldsher
 - Store Front Acts/Linda McInerney
 - Parade – YMCA, Drummers
 - Tree-Lighting – Chorus Groups
 - Luminaries
 - Santa/Books – Wilson's
3. Event Chairs: Rachel
4. Technology: Mik & Rachel
 - Updates: What we have/need: Mik
 - Posting Policies: Rachel
5. Downtown Editorial: George
6. Next Steps: Bill
 - Priorities/Possibilities after Jingle Fest

Next Meeting: Tuesday, November 13, 2018 at Montague Webworks Office, Miles St